# WESTERN FILMMAKER

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**2026: MOMENTUM RETURNS FOR THE FILM INDUSTRY IN B.C.**

The latest figures show 2025/26 tax-credit-certified production of approximately $2.85 billion across 417 projects, including $2.28 billion in foreign production and $561 million in Canadian production. At the same time, major productions continued to choose B.C., and 2026 has brought a noticeably stronger slate of high-profile projects. HBO's **The Last of Us**, Amazon MGM's **God of War**, FX's **Shōgun** Season 2, **Yellowjackets** Season 4, **Fire Country** Season 5, **Scrubs** Season 2, **The Rookie: North, Animal Control, Watson, Coven Academy** and **Wild Cards** are among the productions filmed or scheduled for production in the province. Scheduled production listings also show a substantial pipeline extending into late 2026 and early 2027.

Productions are increasingly drawn to **Vancouver Island's** diverse landscapes and historic settings. **Victoria** remains a key hub, attracting commercials, indie features, and TV projects thanks to its heritage architecture and coastal charm, while smaller communities like **Nanaimo, Ladysmith**, and **Tofino** are seeing more location shoots. Vancouver Island North, for example, has documented **The Exchange** filming in **Sayward, Campbell River** and **Mount Cain** in February 2026, **Tracker** Season 3 filming in Ucluelet, and **Home Town Takeover Canada** filmed in Port Alberni during summer 2026.

In 2026, the **Okanagan** continues to build momentum as an increasingly important regional filmmaking destination. The region hosted significant productions including Lifetime's **Buried in Barstow** 2 & 3, filmed in Kelowna and the Westbank area, while recent projects such as **The Thirteenth Wife** and **She Stole My Son's Heart** have also brought feature and television production to the valley. The region's diverse mix of vineyards, orchards, lakes, mountains and desert landscapes continues to attract productions looking for locations beyond Vancouver.

As British Columbia enters the final quarter of 2026, the production pipeline remains strong, with major projects continuing into the winter and 2027. Amazon MGM's **God of War** is expected to continue its B.C. production into 2027, while Hulu's **The Testaments**, the sequel to The Handmaid's Tale, is scheduled to film into January 2027. Other productions currently extending into late 2026 include T**he Last of Us, Fire Country, The Rookie: North, Scrubs, Icebreaker** and **Runaway**. Current production listings also show projects such as **Anaheim Realm** continuing into April 2027, demonstrating that the province already has a significant production pipeline extending beyond the current year. With B.C.'s enhanced 40% Film Incentive BC rate, expanded production infrastructure and established workforce, 2027 is shaping up to be another important year for the province's screen industry, with opportunities continuing to extend beyond Vancouver into communities and regional locations throughout B.C.

**WESTERN FILMMAKER** is Canada's guide of goods and services for the Film industry. It is distributed to producers, production companies and studios to ensure they have an updated list of businesses that are both **able and willing** to assist them.

**Beautiful backdrops, low Canadian dollar, generous tax credits, state of the art studios and production centres**, are why British Columbia is one of the top choices for filmmakers and producers around the world making **B.C. the second most filmed area in North America.**

*We thank you for taking the time to talk to us and hope to work with you in the future!!*

# Western FILMMAKER

## Spring & Summer 2026

WESTERN CANADA'S FILM INDUSTRY

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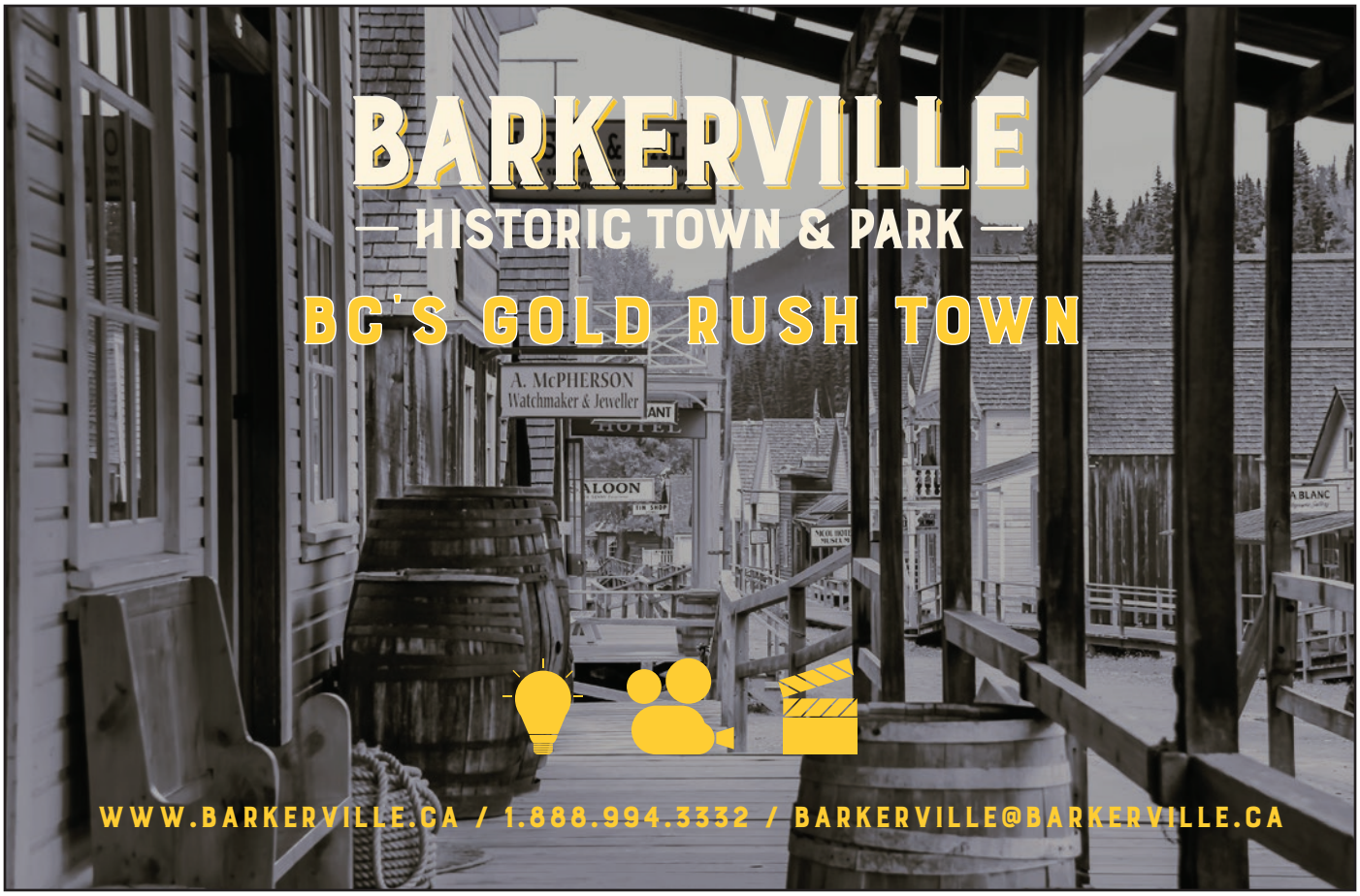




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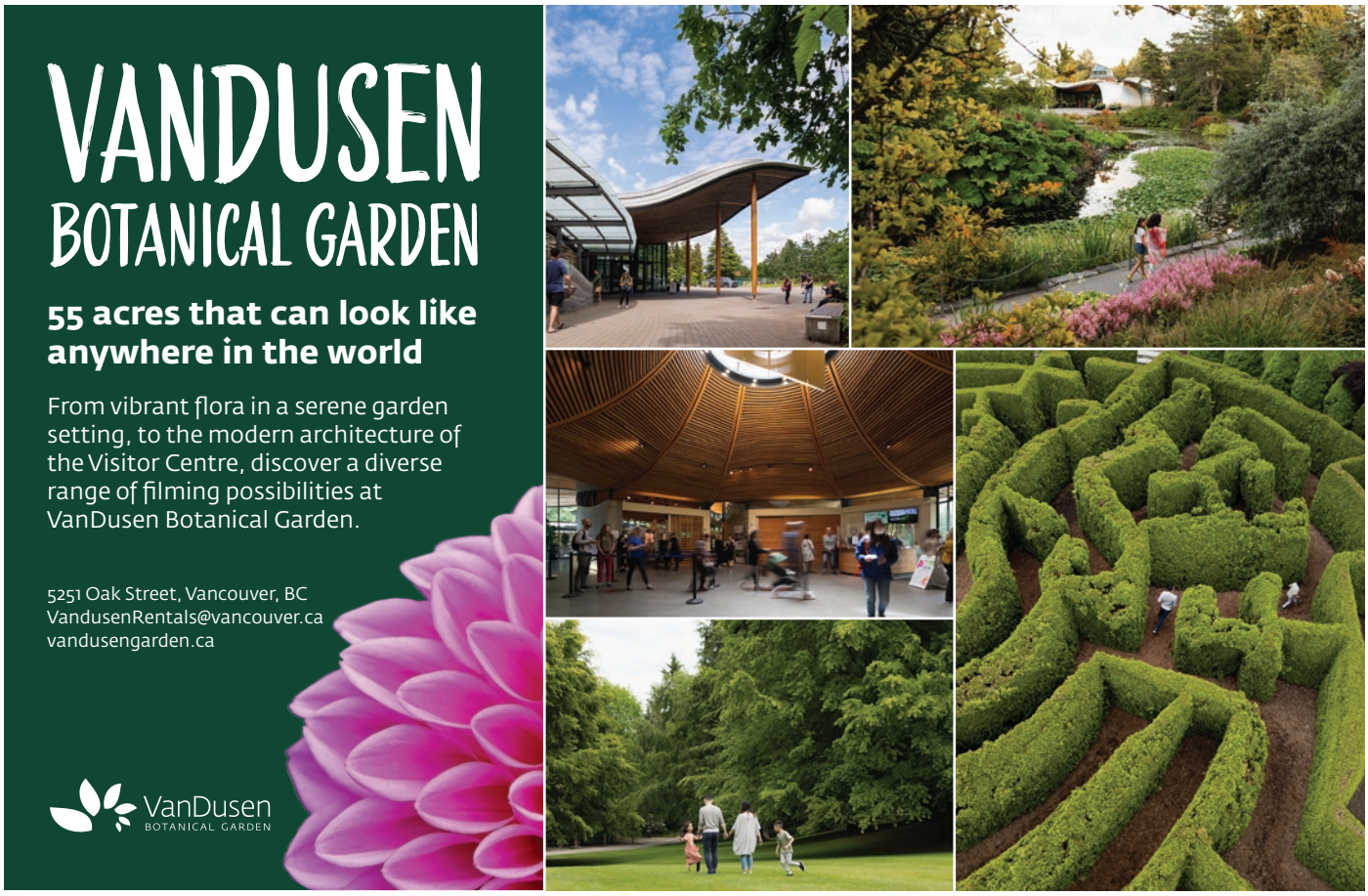
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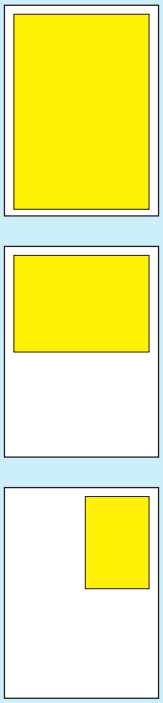
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We **DO NOT** accept graphic files saved in MS Word as artwork.
Please ensure you outline all fonts and embed your files before sending.
Artwork and questions can be e-mailed to nathan@westernfilmmaker.com

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| Full Page Ad | **$1389.00** |
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40% of ad is due upon booking.
Balance is paid upon receipt of publication.


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