WESTERN FILMMAKER

Suite 207 - 801 Klahanie Drive, Port Moody, BC V3H 5K4
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A GROWING PRODUCTION HUB: ALBERTA'S FILM INDUSTRY LOOKS AHEAD

In 2026, Alberta's film and television industry continues to build on the momentum established over the past several years, with **Calgary** and **surrounding communities** remaining major production centres and activity extending into communities across the province. Established productions such as **Heartland** returned for Season 20, while **My Life with the Walter Boys** began filming its fourth season in Alberta. The province also welcomed new productions including **The Magnificent Seven, Door Kicker, One Night in Purgatory, Do You See Ghosts?, My African Family**, and an **untitled Brightlight project**, with additional productions such as **Little People** and **Man Vs Truck** scheduled to film into the fall.

Alberta's appeal continues to be supported by its diverse landscapes, experienced crews, production infrastructure and competitive incentives. The province's Film and Television Tax Credit provides a refundable credit of 22% or 30% on eligible production costs, while the Alberta Made Screen Industries Program provides additional support for locally produced projects, post-production, visual effects and digital animation. In 2026, the province also continued to support the sector through its Film and Television Tax Credit, with $60 million allocated to the program in the 2026–27 provincial budget.

The economic impact of production extends well beyond actors and film crews. **Hotels, restaurants, transportation companies, equipment suppliers, construction** and **hardware businesses, prop and costume suppliers**, and **many other local businesses** benefit from productions taking place throughout Alberta. ACTRA Alberta notes that the province's film, television and digital media industry employs thousands of Albertans and contributes to rural economic development and tourism. With productions continuing in **Calgary, Edmonton, High River, the Peace River region** and communities throughout the province, Alberta's screen industry enters the latter part of 2026 with an increasingly diverse production base and a growing role in Canada's film and television landscape.

WESTERN FILMMAKER is a guide of goods and services provided by businesses such as yours. It is distributed to the producers, production companies and studios so they have an updated list of businesses that are both able and willing to assist them.

With state of the art sound stages, production offices and on site camera equipment Alberta has met the challenge this exciting industry brings to the province. Alberta also boasts of having academy award nominated production crews and versatile award winning actors and extras.

Alberta is known for outdoor scenic backdrops, contemporary, cosmopolitan urban settings along with historic turn of the century architecture.

We thank you for taking the time to talk to us and hope to work with you in the future!!

Western FILMMAKER

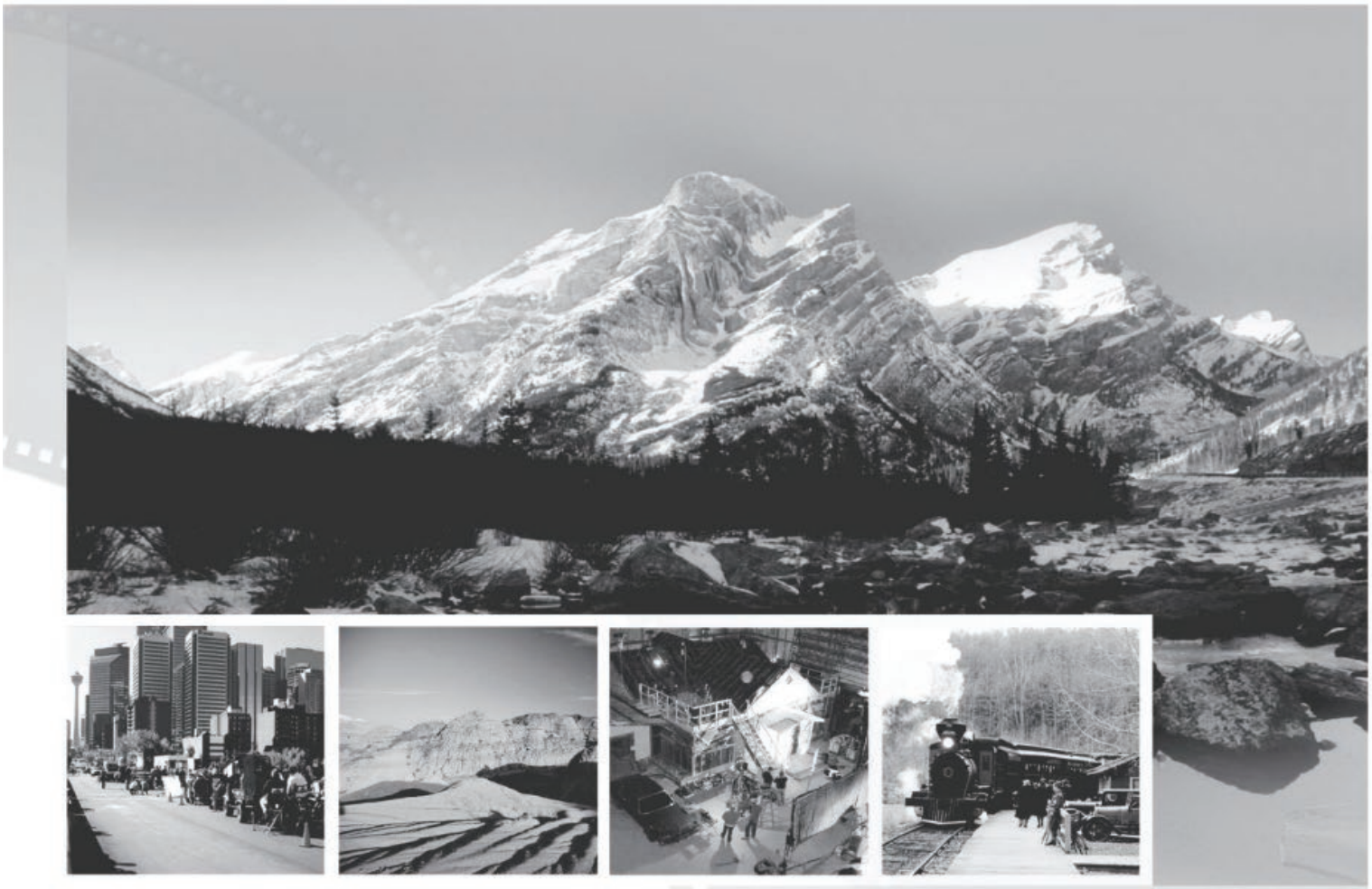
Spring & Summer 2026

WESTERN CANADA'S FILM INDUSTRY

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Jeff Brinton, Executive Director and Commissioner
Cultural Industries Branch
E: Jeff.brinton@gov.ab.ca

Kimberly Evans,
Industry Development
E: Kimberly.Evans@gov.ab.ca

Jeslene Quinn
Media Development Consultant,
Alberta Media Fund
E: jeslene.quinn@gov.ab.ca

Calgary Office
3rd Floor, Standard Life Building
639 – 5th Avenue SW
Calgary, AB T2P 0M9 Canada

Marla Touw,
Locations & Logistics
E: maria.touw@gov.ab.ca

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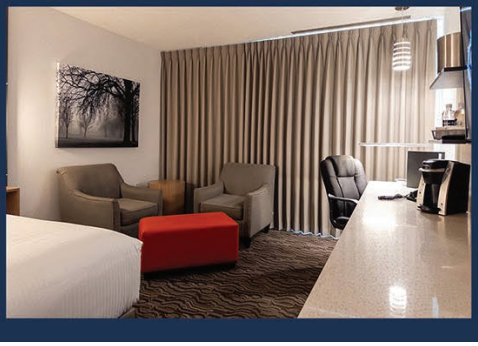
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WESTERN FILMMAKER RATE SHEET

ADVERTISING RATES & SIZES

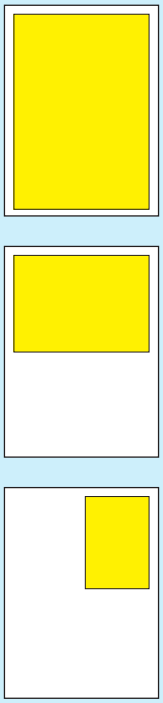
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TERMS

40% of ad is due upon booking.
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